



INDEED

INDEED Exploitation Guide



This project has received funding from the European Union's Horizon 2020 Research and Innovation Programme under grant agreement No. 101021701.

COMMUNICATION AND DISSEMINATION, EXPLOITATION, WHAT'S THE DIFFERENCE?

Grant Agreement Art. 38.I

Grant Agreement Art. 29

Grant Agreement Art. 28

COMMUNICATION

DISSEMINATION

EXPLOITATION

Informing and promoting project's results

- Newsletters
- Press release
- Social Media

Informing about results

- Project website
- Videos
- Interviews
- Article in magazines

Making results available for use

- Scientific publication
- Policy brief /road map
- Dissemination events

Facilitating further use of results

- Innovation management
- Data Management
- Active stakeholder

Making concrete use of results

- Patent
- PhD thesis
- Use of evaluation tool
- Use of trainings
- Further research
- Open licenses

From the start of the action until the end

At any time, and as soon as the action has results

Towards the end and beyond, as soon as the action has exploitable results

EXAMPLES OF **EXPLOITABLE RESULTS**

Evidence-based evaluation model



Ebem-based evaluation tool



Training curricula and training package



Practical repositories



Professional e-guidebooks



Learning package (webinars, notes)



Set of Lessons Learnt and Policy Recommendations



Toolkit with e-learning suite



WHAT IS **MY ROLE IN EXPLOITATION?** ---

By signing the Grant Agreement, INDEED project partners committed to:

Take measures to ensure exploitation of the results

Promote the action and its results

Disseminate the results

Ensure open access

Exploitation of the results should be taken into account by everyone involved in the project. After all, its main goal is not to waste the hard work put into obtaining the intended results, and to utilize and further disseminate them after the end of the project.

INDEED'S INITIAL EXPLOITATION ROADMAP*

Exploitation Guideline - this leaflet is an **invitation to carefully read the Initial Exploitation Plan**, which serves as an Exploitation Guide. It will be regularly updated to meet the needs and dynamics of the project.

Exploitation Workshops - for Partners to raise awareness of the essence and purpose of exploitation, introduce detailed exploitation strategy and action points.

Ensuring open access - to the INDEED toolkit and its up-to-date results.

Market analysis - in terms of competitiveness of results.

Exploitation agreement - to ensure that all intellectual property rights are regulated.

Sustainability of the project results - through cooperation established at the project stage with strategic stakeholders.



*All additional information can be found in the Initial Exploitation Plan, which, due to its confidential status, is available only to the INDEED consortium.



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